Why

To write a new play?
To generate material for a journal article?

The primary action
To use theatre as a tool for activism?
To document the work of local artists?

To…?

The point of focus

Processes of creation
Performance-based products
Post-process/post-performance outcomes

The intention/response interaction

<table>
<thead>
<tr>
<th>Case 1</th>
<th>Case 2</th>
<th>Case 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intangible outcome that is desired</td>
<td>No particular outcome is desired</td>
<td>Tangible outcome that is desired</td>
</tr>
<tr>
<td>[Ex: To use theatre in raising awareness about refugees’ status]</td>
<td>[Ex. To create theatre about refugee experiences without desiring particular outcomes]</td>
<td>[Ex. To use theatre as a means to foster policy change in immigration law]</td>
</tr>
</tbody>
</table>

Integrating the three components to intention

To <insert primary action> by focusing on the <insert point of focus> in order to <insert intention/response interaction>. 